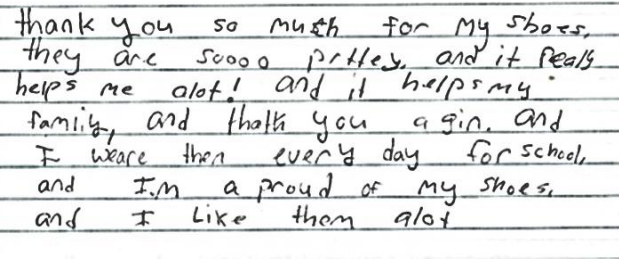




*When you sponsor an event, do you wonder where your money goes?
Do you wonder if it really makes a difference!*

Let the children tell you... A new pair of shoes can make a huge difference in the life of an elementary or middle school student, not only in practical ways but also as a deterrent to a child being bullied for not having decent shoes.



This year we are providing hundreds of pairs of shoes to children identified by counselors and principals in schools throughout Craven County. The cost is approximately \$45 per pair so we need your help!

Let the students tell you... Scholarships help deserving students get an education, and with that education they can change the world. Each year the **Rotary Club of New Bern Breakfast** provides over \$10,000 in scholarships to local youth and adults.

And there is more... Rotary Club of New Bern Breakfast also supports



events, charities and special projects throughout Craven County. In 2025, we supported an ambitious Eagle Scout project to refurbish the Pembroke playground, prepared and served lunch at RCS the first Friday of every month, and helped with "Breakfast with Santa".

Here's how you can help... On **SATURDAY, SEPTEMBER 26, 2026, 5 - 9 PM** the **New Bern Breakfast Rotary Club** will host the **15th Annual BSH Oktoberfest**, presented by First Flight Credit Union, at the **Riverfront Convention Center**. We invite you to consider one of our Sponsorship opportunities, at levels ranging from \$100 to \$6,000, as outlined on our website. The Sponsorship

Information is available at our website - www.newbernrotary.org, or by phone, text, or email.

Attendance at this popular annual event is estimated at between 500 to 700 enthusiastic patrons. Folks get to enjoy energetic music and dancing directed by The Little German Band, special activities for children, traditional German food, and, of course, plenty of beer! In addition, the event includes the always entertaining and nationally sanctioned men's and women's *Stein Holding Contest*.

YOU Can Be Part of the Fun!

Be an Oktoberfest SPONSOR and MAKE A DIFFERENCE in Craven County!

Respond NOW with your sponsorship (due by August 1st). Email Oktoberfest@NBBRotary.org, go to www.NewBernRotary.org. Call or text Ramona S. 404-664-4116 or Carolyn P. 760-580-1105

On behalf of the children, students, and charities who will benefit, Thank You!

**New Bern Breakfast Rotary Charities, Oktoberfest
P. O. Box 14625 New Bern, NC 28560**

Thank You!

Thank you for investing in me and giving me the chance to pursue higher education at East Carolina University. I'm studying Business Administration and Music (flute) while continuing to follow my dream of helping children through music. I currently offer free lessons to children from low-income households and have volunteered with the local food pantry and river clean-up programs. Your support has given me opportunities I never thought possible.



New Bern Breakfast Rotary's 15th Annual BSH Oktoberfest – Sept. 26, 2026

PLATINUM SPONSORSHIPS INCLUDE*:

- Multi-media advertising on radio, television, and print (Estimated value \$22,500)
- Social media coverage; Permission to use the New Bern BSH Oktoberfest logo
- Logo on BSH Oktoberfest advertising posters, logo with hyperlink on New Bern Breakfast Rotary website [home](#) page, and logo on event placemats.
- 4 event entry tickets

PLATINUM SPONSORSHIPS – Only 1 of each available	Donation
Title Sponsor (1 available) <i>(Your name is included in the event name & premier table for 10)</i>	\$8,000
Presenting Sponsor (1 available) <i>(Your logo prominently included in event logo which is displayed on all Oktoberfest materials, advertising and signage; vendor space available for promoting your business; premier table for 10)</i>	\$6,000
Promotion Sponsor (1 available) <i>(Joint marketing of your business as a location to obtain free entry tickets (30 tickets); vendor space available for promoting your business; premier table for 10)</i>	\$3,000
Master Brewer (1 available) <i>(You provide beer cups of your design; your logo on signage at the bars.)</i>	\$1,500
Entertainment Sponsor (1 available) <i>(Prominent display at event entrance.)</i>	\$1,500
Decoration Sponsor (1 available) <i>(Prominent display on and around table decorations.)</i>	\$1,500
Food and Beverage Sponsor (1 available) <i>(Prominent display in food service area.)</i>	\$1,500
Tapping of the Keg Sponsor (1 available) <i>(Special promotion as sponsor of event.)</i>	\$1,500
Ticket Sale Sponsor (1 available) <i>(Prominent Display at all beer/wine ticket sale locations.)</i>	\$1,500



New Bern Breakfast Rotary's 15th Annual BSH Oktoberfest – Sept. 26, 2026

GOLD SPONSORSHIPS INCLUDE*:

- Multi-media advertising on radio, television, and print (Estimated value \$22,500)
- Social media coverage; Permission to use the New Bern BSH Oktoberfest logo
- Logo on BSH Oktoberfest advertising posters, logo with hyperlink on New Bern Breakfast Rotary website [home](#) page, and logo on event placemats.
- 4 event entry tickets

GOLD SPONSORSHIP – Multiple Available		Donation
Stout Sponsor		\$1,000

SILVER SPONSORSHIPS INCLUDE*:

- Social media coverage; Permission to use the New Bern BSH Oktoberfest logo
- Logo with hyperlink on New Bern Breakfast Rotary website and logo on event placemats.
- 3 event entry tickets

SILVER SPONSORSHIPS		Donation
Ticket Print Sponsor (1 available) <i>(your corporate logo and name on reverse side of all tickets)</i>		\$750
Singing Sponsor (1 available) <i>(your 4 inch wide by 3 inch high ad on the German song lyrics cards; placed on all tables)</i>		\$750
Table Sponsor (3 available) <i>(Your 5 inch high x 8 inch wide advertisement printed on paper and displayed on all tables.)</i>		\$750

Upgrade to Stout for \$250 more and add TV, radio and print advertising.



New Bern Breakfast Rotary's 15th Annual BSH Oktoberfest – Sept. 26, 2026

BRONZE SPONSORSHIPS INCLUDE*:

- Logo with hyperlink on New Bern Breakfast Rotary website and name on event placemats.
- 2 event entry tickets

BRONZE SPONSORSHIPS – Unlimited Availability	Donation
Lager Sponsor <i>(your corporate name included on event placements, your corporate logo included on our website, and a medium logo on event banners)</i>	\$500
Hanging Banner <i>(you provide it, we'll hang it at the event)</i>	\$300
Pilsner Sponsor <i>(your corporate name included on event placements, website and banners)</i>	\$250
Bock Sponsor <i>(your corporate name included on event placements)</i>	\$150



New Bern Breakfast Rotary's 15th Annual BSH Oktoberfest – Sept. 26, 2026

* Title and Presenting sponsors will be on our web-site from November 1, 2025 (or two weeks after we receive a written commitment, whichever is later) through July 15, 2027. For all other sponsors, the period of time on the web-site will be September 1, 2026 through July 15, 2027.

Social media advertising will occur during August, September and October of 2026 as part of promoting and reporting on the Oktoberfest event. Presenting and Title sponsors will be promoted at other times throughout the year in conjunction with social media posts about their commitment, preparations for Oktoberfest and how the Oktoberfest proceeds are spent, e.g., Kicks for Kids, scholarships, etc.

TV, Radio and Print advertising will occur in August and September of 2026 as we promote the event. Sponsorship payments must be received by August 1, 2026 to be included in this advertising. The quantity of TV and Radio ads is not guaranteed.

Banners are only at the 2026 Oktoberfest event.

Make checks payable to:

New Bern Breakfast Rotary Charities, Inc.
Attn: BSH Oktoberfest
P.O. Box 14625
New Bern, N.C. 28561

Sponsorship contacts:

Email contact: nbbroktoberfest@gmail.com

Ramona Stoner (404) 664-4116 ramonastoner@yahoo.com

Carolyn Perrigo (760) 580-1105 carolynp38@gmail.com



New Bern Breakfast Rotary's 15th Annual BSH Oktoberfest – Sept. 26, 2026

Commitment Form

Company: _____

Address: _____

City: _____ Zip Code: _____

Contact: _____ Role : _____

Phone: _____ Email: _____

Company contact for logo and media information:

Name: _____

Phone: _____ Email: _____

Sponsorship Level Requested: \$ _____ Invoice Needed: Yes / No

Name of Sponsorship: _____

Amount Enclosed: _____ or Pay Online: _____

Signature: _____ Date: _____

Phone: _____ Email: _____

Rotarian Contact: _____